

Your Online Microbrew Store and Gift Shop  
**www.BeerOnTheWall.com**

1-888-840 BEER (2337)

*"Drinking beer promotes freedom of speech!"*

**BEER**  
*on the wall*

Presents...

## Happy Thanksgiving

**Thanksgiving is Pumpkin Time** - We have a very limited supply of Buffalo Bill's Pumpkin Ale left - a nicely spiced seasonal ale brewed with *real pumpkin!*

Everyone gets really excited when they see the Pumpkin Ale at the Thanksgiving feast - and it goes absolutely fantastic with the full turkey spread!

These beers also make great Thanksgiving Gifts, so send a couple today before they're all gone!

We have a very limited supply of these beers on hand, so get some now before it's too late!

**And have a very Happy Thanksgiving Feast!**

## Excellent Christmas Gift Ideas

### New Gifts Just for Christmas

**The Dip n' Sip & Beer Gift** - This is a brand new design we put together just for Christmas! This tasty gift includes a generous assortment of various gourmet pretzels and dipping mustards with a superb selection of hand crafted, micro-brewed beer. The perfect gift for beer & pretzel people!

### More Great Christmas Gifts

**The Drinky Stinky Beer Gift** - This is the ideal gift for the cigar lovers in your life. Each tasty gift includes two premium, imported cigars and a handy, pocket-sized cigar cutter. Of course, you get to choose whether to include either a 6-pack or a 12-pack of our excellent craft beers.

**The Arrogant Gift** - The perfect gift for those who think their poop doesn't stink! The Arrogant Gift includes a genuine Arrogant Bastard T-shirt, two Arrogant

Bastard Pub Glasses, an assorted 6-pack of huge 22 oz bottles of some of the best beer we carry, and a nice assortment of snacks designed to go great with the beer included.

**The Nutty Gift** - Nothing goes better with beer than nuts! This gift includes a huge assortment of fresh California grown nuts and a bunch of great beer!

**The Beer Munchies** - Want a little of everything? Lots of different munchies accompanied by lots of tasty beer. *Just Plain Yummy!*

All of our Beer Gifts also include a very cool set of genuine Brewery Beer Coasters, your personalized Gift Card and a whole lotta love!

**Many more great Beer Gifts can be found in our online Beer Gift Shop!**

Call 1-888-840-BEER (2337)

or visit our website at:

**www.BeerOnTheWall.com**

**Rated #1 Beer Gift Shop!**

### Quote of the Month

I drink to make other people interesting.

-- George Jean Nathan

November, 2005

Warning - The consumption of alcohol may cause you to believe you can sing...

# Bunch of the Month Club®

## This Month's Featured Brews

### Red Tail Ale

Mendocino Brewing Company

The Hopland brewery was established in 1983 as California's first Brewpub and is recognized as a pioneer in the American Craft Brewing renaissance. They now have two state-of-the-art breweries, one at Ukiah, 110 miles north of San Francisco and the other at Saratoga Springs, NY.

The brewpub in Hopland is a must-stop if you are ever heading north on California's beautiful Highway 101. They have a very beautiful, outdoor beer garden covered by a hop-vine canopy, where you can enjoy a nice meal and sample all their beers

**Red Tail Ale** is brewed in the traditional "old world" manner, using premium two-row malted barley, hops and Mendocino Brewing Co.'s own special proprietary yeast strain. It is an amber ale with a rich complex refreshing flavor and a crisp dry finish. Red Tail Ale is "Bottle Conditioned," which means the beer naturally carbonates in the bottle and is seasoned for a short while before being released. Like a good wine, Red Tail Ale is a perfect complement to fine dining.

In 1997 Red Tail Ale was proclaimed one of the Top Ten Beers of 1996, by Wine Enthusiast. Men's Health magazine also selected Red Tail Ale as one of the best beers in America.

### Alley Cat Amber

Lost Coast Brewing Company

Eureka is a cool little town way up in Northern California, an area home to several very good microbreweries including the Lost Coast Brewing Co. which got started in 1986.

As far as we know, it is the only brewery in California owned by two women - Barbara & Wendy. In 1986 they thought to themselves, "What could be better than making your own beer?" Well, making your own beer and selling it!

They got their hops in a row and walked away from their 9 to 5 jobs as a marriage & family counselor and a pharmacist to pursue their beer brewing dreams.

After much brewing and planning, including many visits to pubs in England and Wales, Wendy and Barbara opened the Lost Coast Brewery and Café in Eureka.

Located in a beautiful building that is over 100 years old in downtown Eureka, the brewpub has a comfortable, funky feeling about it complete with a cool bar and fast & friendly restaurant. Both the beer & the food served there are superb - We recommend the Fish & Chips.

A look around their restaurant as well as their peculiar beer labels will give you strange Picasso flashbacks. The artist, we understand, is pretty well

### Winter Braun

Lost Coast Brewing Company

known around Eureka, as evidenced by several of his wall murals on buildings around town.

After ten years in business, they added a second bottling and brewing facility a few blocks from the brew pub. If you are in the area, just ask one of the bartenders and they will give directions. If you ask nicely, they are usually happy to give you a quick tour of the brewery.

**Alley Cat Amber Ale** is a wonderful all-around drinking beer that goes great by itself or with just about any dish you can whip up. It is probably Lost Coast's smoothest and easiest drinking beer, but by no means the least tasty. A full flavored ale made with roasted caramel malt and cascade hops, this beer has won far too many awards to list!

**Winter Braun** - A definite winter warmer, this seasonal beer is only brewed during the colder months of the year, as its name implies. It is a full-bodied brown ale with a rich chocolate taste created from a secret blend of roasted chocolate and caramel malts, combined with just the right amount of Czech Saaz hops - aromatic and spicy.

Take a bottle with you to the dinner table tonight and you be the judge! The Alley cat Amber goes great as a starter, and the WinterBraun will leave a warm, comfy taste in your mouth.

*Both of these beers ROCK!*



\*6. COOL BREW™\*

Private Label Beer

**The Perfect Gift or Promotional Item!**



- **Say whatever you want (almost) on each bottle!**
- Choose from our wide selection of label templates and add your own words, photos, etc. to build your very own labels.
- Perfect as gifts for Christmas, weddings, birthdays, bar mitzvahs, holidays or any party or occasion - *Dads love to see their very own name and picture on the label!*
- **Corporate promotional gifts** - we will custom design any label to fit your need - Logos, pictures, slogans, just tell us what you want!

Design your label right online at [www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

Or call 1-888-840-BEER (2337)

*Beer on the Wall ~ Changing the way America buys Beer!*

### Looking For A Unique Gift?

**BEER On The Wall** offers the very best Beer Gifts available anywhere. We have something perfect for every occasion...

- **Beer of the Month** - A gift membership to our Beer Club will be remembered each month.
- **Beer Baskets** - Special Gift Packs we put together for all occasions.
- **Personalized Beer** - We put your name and picture right on the labels! What gift could be better?
- **Bunch of Brews** - Send one of our wonderful beer sampler packs for a unique one-time gift.
- Build your own custom 6-pk or 12-pk.  
**Why not buy a gift for yourself!**

**Protect your investment - Keep ALL beer refrigerated ALWAYS!**