



# Bunch of the Month Club®

## This Month's Featured Brews

### P a l e A l e

Stone Brewing Co.

The Stone Brewing Co. is the brainchild of beer-lover/brewer Steve Wagner and beer-lover/business guy Greg Koch. Between the two of them, they have visited over 140 different breweries in the US & Europe, more than 300 beer festivals and tastings, and attended numerous classes in brewing, sensory evaluation and the micro brewing industry. They have judged numerous beer competitions, and hold memberships in the Institute for Brewing Studies and the Master Brewers Association of America. We are talking serious beer enthusiasts here!

The brewery started brewing on February 1, 1996, and this month marks Stone's 10th Anniversary! They are the makers of the infamous Arrogant Bastard Ale. Although we can not feature the Arrogance, we have brought you their number one seller, Stone pale Ale.

**Pale Ale** - This recipe is a great combination of creativity and complexity which makes it a joy to drink. One of their original beers, Stone Pale Ale has become the #1 selling locally brewed specialty beer in Southern California.

It has a wonderfully crisp mouth-feel with a very pronounced hop infused finish. *A great beer any time of day!*

### R i v e r O t t e r A l e

Sacramento Brewing Co.

Sacramento Brewing Company has been providing great beer and food in a fun, friendly, atmosphere since 1995. Their fine beers can be found in many local pubs, bars, and restaurants as well as most fine markets.

Sam Petersen, the President and Head Master Brewer, has been in the restaurant business since 1971 and graduated from the American Brewers Guild in 1995. Capm Petersen, their sales and marketing guru, spends most of his time on the road trying to get his beers to your tongue. We had a nice chat with him when he hand delivered our beer for this month's club members.

With two locations in Sacramento, Town and Country Village in downtown Sac and Sac Brew's Oasis in Citrus Heights, CA, you can be sure that there will be a party at one of these places any night of the week! Both locations offer live entertainment nightly with features ranging from trivia nights to live music. The Sacramento Brewing Company Restaurant and Bar features great food and atmosphere in a classic brew pub setting, while the Oasis features a wonderful Egyptian theme.

The food and entertainment in both of these establishments in top notch, but their beers are better! With 126 medals since 1995, Sac Brew's beers

### S a c S q u a t c h S c o t c h A l e

Sacramento Brewing Co.

speak for themselves.

They offer several beers in bottles year around including their River Otter Ale, SacSquatch Scotch Ale, HefeWeizen, Red Horse Ale, IPA, and an Imperial Stout as well as seasonal flavors. With this fantastic lineup, you are bound to find one you simply love!

Check out our Online Beer Store to see which ones we currently have in stock. Now for this months features from the Sacramento Brewing Company:

**River Otter Ale** is a British style pale ale similar to the famed Burton ales of the 18th Century. The beer is copper in color and full flavored from the use of crystal malts and the liberal addition of imported English Hops. This brew starts off malty but swiftly evolves into a tempting bitter fullness.

Proceeds from the sale of this beer go to support the River Otter Taxi Service.

**Sac-Squatch Scotch Ale** is brewed using smoked peat malt to produce an extremely roasty, big bodied, high alcohol ale. Tangle with this creature if you must, but don't blame us if you feel a little furry in the morning. This is definitely a beer to grab for when putting hair on your chest just ain't enough!

Take a bottle with you to your dinner table tonight and you be the judge!

*Both of these beers ROCK!*

## Looking For A Unique Gift?

**BEER On The Wall** offers the very best Beer Gifts available anywhere. Something perfect for every occasion...

- Send a Gift Membership to our **Beer of the Month Club** and be remembered each month as they enjoy their fresh beer selections.
- **Beer Gift Baskets** we put together for just about any occasion, in our online Gift Shop.
- Send one of our '**Bunch of Brew**' samplers.
- Build your own custom 6-pk or 12-pk from our online beer store.

***Why not buy a gift for yourself!***

**Protect your investment - Keep ALL beer refrigerated ALWAYS!**

\*6 **COOL BREW** \*9\*

### Personalized Bottles of Beer

#### **The Perfect Gift or Promotional Item!**

- *Say whatever you want (almost) on each bottle!*
- Choose from our wide selection of label templates and add your own words, photos, etc. to build your very own labels.
- Perfect as gifts, for weddings, birthdays, bar mitzvahs, holidays or any party or occasion - *your very own name or picture right on the label!*
- **Corporate promotional gifts** - we will custom design any label to fit your need - Logos, pictures, slogans, just tell us what you want!

Call 1-888-840-BEER (2337) or check out our website for more information. [www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

*BeerOnTheWall ~ Changing the way America buys Beer*