

Your Online Microbrew Store and Beer Gift Shop

www.BeerOnTheWall.com

1-888-840 BEER (2337)

"Drinking beer promotes freedom of speech!"

BEER
on the wall

Presents...

Beer for Mother's Day?

Yes it's that time of year once again. The temperatures are rising, the flowers are blooming, the seasonal Spring Ales are arriving and Mother's Day is just around the corner.

Traditionally, Father's Day is a very busy time of year for us at Beer on the Wall, but with each year that passes we can't help but notice a welcome trend. Women across the country, more and more, are learning a genuine appreciation for good hand crafted beer, and we are getting busier and busier each Mother's Day - our Beer Gifts are an unexpected surprise for many beer-loving mothers.

Whether it's a membership to our Beer of the Month Club, a 6-pack of Personalized beer just for Mom, or something special from our Gift Shop, more moms across the country are getting great Beer Gifts for Mother's Day than ever before. Each year we see our Mother's Day orders multiply and we expect the trend to continue into this year.

Of course, flowers will always be a big winner for Mother's Day, but there are many women out there

who also really enjoy a nice, tasty selection of microbrews to sip on while they water their beautiful flowers.

If your mom is known to enjoy a nice cold one now and then, why not set her up with a special sampler pack of some of California's best microbrews? *She'll love you for it!*

Cinco de Mayo - Planning a Cinco de Mayo party this year? Going to one? Want to drink something other than Corona? Why not drink a beer that has some *cuerpo*?

El Toro Brewing Company has four very good beers that make the perfect addition to any Cinco de Mayo party! With their wide range of beer styles, from the light Oro Golden Ale to the very dark Negro Stout, you are sure to find one that suits your taste. All of *El Toro's* beers are now on sale at Beer on the Wall's online Beer Store and Gift Shop.

Rated #1 Beer Gift Shop!

Check out our website for some really great Mother's Day Gifts and Cinco de Mayo Party Supplies!

www.BeerOnTheWall.com

or call toll free 1-888-840-2337

Quote of the Month

"Time is never wasted when you're
wasted all the time"
--Catherine Zandonella--

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Vol. 6, Issue 4

Warning - Consumption of alcohol may cause you to wonder what the hell happened to your bra...

Bunch of the Month Club®

This Month's Featured Brews

H e f e w e i z e n

Sudwerk Brewing Company

The Sudwerk Hubsch Brewing Company produces only Lagers which is almost unheard of for an American microbrewery but very common in Europe and other parts of the globe. Previously operated from two separate facilities, Sudwerk consolidated and now has one main facility located in Davis, CA.

The brewery has a great brewpub and restaurant. During the hot summer months there is no better place than Sudwerk's Beer Garden. A beautifully landscaped patio offers plenty of sun, large shaded tables for groups and quiet corners to enjoy your beer, the breeze and a book.

Their Davis location resembles a large German beer hall, with copper kettles as the center piece of the bar, open fermenting vessels, antique brewing equipment and large booths that fit up to 10 people.

Having been around for almost 15 years now, their philosophy on brewing appears to work well - Make great Bavarian style beers just like those in Germany and don't do any skimping along the way.

Sudwerk brews all their beers in traditional German styles using only Hops, Barley, Water and Yeast as specified in the German Purity Laws, and brewing must be done wearing

S u d w e r k M a r z e n

Sudwerk Brewing Company

lederhosen & a funny hat.

Both of this month's featured beers have been winning awards since 1994, far too many to list here. And, so you can see how these award winning beers are made, Sudwerk offers tours of their brewing facilities for groups of almost any size.

Hefeweizen is a classic Bavarian style, unfiltered wheat beer with a light fruity taste and a slightly spicy finish. It is brewed with 50% Pale two-row malt and 50% wheat. The unique top fermenting yeast is intentionally left to compliment the dry wheat character. This yeast attenuates completely to produce a dry thirst quenching beer.

This is a nice wonderful beer that is traditionally served with a slice of lemon, although it certainly doesn't need one - it tastes great all by itself.

Märzen - This German style beer is a medium to full bodied, amber colored lager traditionally brewed in March and enjoyed during Oktoberfest.

Due to its popularity they brew this lager all year. It is brewed with five roasted specialty malts and the highest quality Bavarian hops. You will notice that it is slightly sweeter than their other beers.

Both of these beers go well with almost any food.

B i e r b i t z c h

Academy of Fine Beers, LLC

Legend has it, In the late 1800's, Josef Bierbitzch, a Czechoslovakian trained brew master, left his native Czechoslovakia in pursuit of the most pristine water on Earth to make his Golden Pilsner.

After years of trekking through virtually undiscovered arctic lands, Josef settled in a tiny village, in a country that is now known as Iceland.

Josef and his sons, the cold warriors, perfected their brewing skills over the years and became a family of brew masters.

The local people in Iceland adopted the Golden Pilsner as their own and dubbed it Icelandic Style Golden Pilsner. The Academy of Fine Beers has resurrected this family recipe and craft brewed the Icelandic Style Golden Pilsner in limited quantity for your enjoyment.

Josef Bierbitzch Golden Pilsner is a crisp, clear, very light, Golden Pilsner, with a light body and virtually no bitter aftertaste and a medium head. It has a very subtle hop character, a crisp, clean palate balanced with a hint of spicy-sweet character, and a clean, dry finish.

This beer has won several awards since 2001 including a Gold Medal for the Best Light Style and Best of Show at the 2003 Frankenmuth World Expo of Beer and a Gold Medal at the 2002 Las Vegas International Beer festival!



*6 **COOL BREW** *9*

Personalized Beer

The Perfect Gift or Promotional Item!



- **Say whatever you want (almost) right on the label!**
- Choose from our wide selection of label templates and add your own words, photos, etc. to build your very own labels.
- Perfect as gifts, for weddings, birthdays, bar mitzvahs, holidays or any party or occasion - *kids love to see their very own name on the label!*
- **Corporate promotional gifts** - we will custom design any label to fit your need - Logos, pictures, slogans, just tell us what you want!

Check out our website for more information.

www.BeerOnTheWall.com or call 1-888-840-BEER (2337)

BeerOnTheWall ~ Changing the way America buys Beer!

Looking For A Unique Gift?

BEER On The Wall offers the very best Beer Gifts available anywhere. We have something perfect for every occasion...

- Send a Gift Membership to our **Beer of the Month Club** and be remembered each month as they enjoy their fresh California microbrews.
- Choose one of the **Beer Gift Baskets** we put together for just about any occasion, in our online Gift Shop.
- Send one of our **sampler 'Bunch of Brews'** for a unique one-time gift.
- Build your own custom 6-pk or 12-pk.

Protect your investment - Keep ALL beer refrigerated ALWAYS!