

# BEER

*on the wall*

"Drinking Beer Promotes Freedom of Speech"



## Go for Gold at the Beer Olympics

In Honor of the 2008 Olympics, we think everyone should hold their own games with a special beer twist. Welcome to the first Beer Olympics!

### Getting Started:

- Teams of 5 players are recommended for each of the main events.
- Spilling, drooling, spitting and dripping of any beer is a 5 second penalty.
- Just like the non-alcoholic Olympics the nation anthem must be sung before the competition begins. Any one who laughs or giggles must take a drink of beer.

### The Events

1. **Chugging Relay:** Each member takes a turn drinking a beer in succession until everyone on the team has had 2 beers. The team that finishes with the fastest time wins the event.
2. **Loose Case Race:** One team member must carry 24 loose cans of beer from point A to point B. All team members may help load and unload the beer. Beer may be carried in arms, hands and clothing only, no accessories such as backpacks or purses are allowed. Fastest time wins the event.
3. **Flip Cup:** Each team lines up at a table and the first team member must drink a cup of beer, turn the cup upside down then flip the cup right side up again. Each team member repeats the task. Fastest time wins the event.
4. **Dizzy Relay:** Each team member must drink a beer, run to a baseball bat and spin around the bat 7 times. After the dizzy team member runs a short distance, the next team member drinks and takes a spin until everyone on the team has had a turn. The team to finish first wins.

## New on BOW Mr. Beer Deluxe Brewing Kit



Now any beer lover can make great tasting beers with ease. The Mr. Beer Deluxe Home Brewing Kit is designed with simplicity, results, and ease of use in mind.

This beer making kit makes 2 gallons of excellent quality beer and comes with a durable brew keg with a lid and tap. Also added into this kit is booster for adding the alcohol and body to the beer, 100% natural beer mix, sanitizer to keep all your brewing equipment in great shape, handy instruction guide, an informative brewers guide with great beer making recipes, and 12 reusable beer bottle caps.

Become a beer making guru and buy a Mr. Beer Deluxe Brewing Kit for yourself or even a friend today!

Play the games or drink it straight at [www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

ON THE WALL

# BEER OF THE MONTH CLUB

*this month's featured beers*

- Desert Pale Ale ●
- Eastern Sierra Lager ●
- Mojave Silver ●

## Indian Wells Brewing Co.

Earlier this year we featured three beers from Indian Wells, and you did not hesitate to let us know what you thought of it. That month, we received a record amount of phone calls and emails asking for more. Well, we heard you loud and clear and this month we are ecstatic to be featuring 3 new beers from Indian Wells Brewing Co.

The brewery sits in the middle of nowhere, in the midst of California's high desert. Thirsty travelers visiting the brewery will find a wonderful restaurant and a spacious, modern brewery complete with an indoor tasting room and gift shop. There is a large seating area in the brewery for guests to relax with an ice cold one while watching the brewers do their thing.

Indian Wells Brewing Co. has certified Master Brewer Rick Lovett on staff and two full time day brewers, Mike Allen and Johnny Maduena, over seeing the daily production of beers. All their beers are made with their own natural artesian spring water, all malted barely, a variety of tasty hops and fresh yeast.

### Mojave Silver

It took the Indian Wells brewers over 2 years to complete their final version of what they think a light beer should taste like. This light, pilsner style lager is a great summer beer!

Mojave Silver is 1/3 the calories of the popular Mojave Gold and has an alcohol content of 3.2%. It pours a pale gold with a medium head and has a grainy aroma.

If you enjoy light beer, but still want a brew that actually tastes like a beer, we think Mojave Silver is going to be your new BFF (aka Best Friend Forever for those of you aren't addicted to text messaging).

### Desert Pale Ale

This great beer was one of Indian Wells Brewing Co.'s first beers made in 1995. This pale ale is for the "hop lover" as it is made with cascade and nugget hops and then "dry hopped" with columbus hops for a clean hop taste.

### Eastern Sierra Lager

This classic pub favorite is made with real English malts and English hops for a true Pub Ale experience. If you like your beer malty with a smooth hoppy finish, then this Indian Wells Brewing Co. bar & grill favorite will bring a smile to your face.

## Beer Club Member's Special Savings

Save  
**10%**

On any online order of Indian Wells Brewing Co. Merchandise or Beer.

Redeem at [www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

Use coupon code: *Club Members Only*  
Offer Expires September 30th, 2008



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### Beer Quote of the Month

*"People who drink light 'beer' don't like the taste of beer; they just like to pee alot."*

-Capital Brewery, Middleton, WI .