

Easter Beer Hunt

There comes a time in each of our lives when we outgrow some of the very fun things that we truly loved to do as kids: Waiting up for Santa on Christmas Eve, sorting our candy after a very productive evening of trick-or-treating, and of course, the all-important Easter Egg Hunt on Easter morning!

Unfortunately, we can't help you with Santa or the trick-or-treat thing, but we do have a fabulous idea to bring back the joy of the Easter Egg Hunt for that kid in each of us.

What we had in mind doesn't have much to do with Easter eggs, but more to do with Easter beer. There are actually many groups scattered around the globe that have perfected The Easter Beer Hunt tradition and are sure to continue it for years to come.

It works something like this:

First, the people involved must have a genuine appreciation for beer. Secondly, they must have a genuine appreciation for having fun. If you have both pieces of this puzzle, then you have what it takes to put together a really great Easter Beer Hunt!

1. Get a bunch of different brands and styles of beer. The better the mix, the more fun it will be for the "beer hunters." We recommend about 8 to 12 beers per hunter. Some will get more and others less, but it guarantees at least a nice, mixed 6-pack for even the slowest of gatherers. If you know what some of the hunter's favorite beers are, throw a few of them in as well - *there is sure to be some trading going on when all is said and done.*
2. Decorate the beers. Use your imagination and be as creative as you can here. Paint, ribbons, Easter stickers, construction paper, gift bags... you get the idea. Just make 'em really cool and fun to find!
3. Gather the hunters. This can be from one to as many people as you want.
4. Hide the Easter beers. Again, creativity is very important here. Don't make it too easy, but make sure no beers remain un-found - that would be a dirty shame.
5. Now there are two standard ways of conducting the hunt, however, feel free to make your own rules. If you have a bunch of guys who just want to party, then they must drink each beer they find before they can hunt for the next one. Be sure its not too hot out because it's no fun drinking warm beer. If you want a somewhat mellower experience (no drunks), conduct the hunt in the traditional manner... Find a beer, put it in your basket. Use 6-pack carriers for the hunters to gather their beers in.
6. The most important rule of all - Have Fun!

Beer Joke of the Month

At about 3AM, I was drunk as a skunk. I came home just in time to hear the cuckoo clock cuckoo three times. Quickly coming up with a plan, I cuckooed nine more times, hoping my wife would think it was midnight. I was very proud of myself.

The next day, my wife asked what time I got home, and I replied, "Midnight."

She said that was good, and for some reason she said we needed a new cuckoo clock. When I asked why, she answered, "Last night when it cuckooed midnight, it cuckooed three times, said 'Crap!,' cuckooed four more times, farted, cuckooed three times, cleared its throat, cuckooed two more times and then started giggling."

BEER OF THE MONTH CLUB

this month's featured beers

Indian Wells Brewing Company

This month we are featuring three excellent beers from Indian Wells Brewing Company, located in Inyokern, California.

The brewery sits in the middle of nowhere, in the midst of California's high desert. Thirsty travelers visiting the brewery will find a wonderful restaurant and a spacious, modern brewery complete with an indoor tasting room and gift shop. The brewery is known for its award winning Mojave Red, a beer we hope you enjoy since it is included in this month's selection.

Indian Wells Brewing Company offers a large seating area in the brewery for guests to relax with an ice cold one while watching the brewers do their thing.

Indian Wells Brewing Co. has certified Master Brewer Rick Lovett on staff and two full time day brewers, Mike Allen and Johnny Maduena over seeing the daily production of beers. All their beers are made with their own natural artesian spring water, all malted barely, Yakima Valley hops and fresh yeast. We hope you enjoy this month's selection as much as we enjoyed sampling them!

Mojave Gold is the brainstorm of the Indian Wells Brewing staff. This is the 1st new beer from Indian Wells Brewing Co. in several years. Replacing the Indian Wells Lager, this smooth golden lager is made with real Saaz hops for a truly fine Pilsner style lager. Mojave Gold is flash pasteurized and bottled in 6-packs and 12-packs. This is the #2 selling beer at the Indian Wells Brewing Co. and available throughout the high desert in specialty grocery stores and finer bars & restaurants.

Mojave Red is a smooth rich red lager without the bite. This beer is definitely a strong favorite with the locals of California high desert area. This 3-time gold medal winner is a combination of 5 different styles of malts blended with several different Yakima Valley hops for a smooth red lager unlike any other that you've likely tasted.

Lobotomy Bock: This smooth, rich dark southern German dobblebock is an Indian Wells Brewing Co. favorite. This 10.8% beer is powerful, but VERY easy to drink! This beer is not for the timid. Be careful, a few of these and you'll feel like you've had a frontal lobotomy the next morning. Consume with caution and enjoy!

What's New

We've done it again, We have added even more fantastic items to our Beer Gear Store!

Check out the new shirts, pint glasses and hats at www.BeerOnTheWall.com

The new Arrogant Bastard pint glass is now available!



Beer Club Member's Special Savings

Save
10%

On any beer from our online Beer Shop.

Redeem at www.BeerOnTheWall.com



Club Members Only

Offer Expires April 30, 2009

BEER
on the wall