

Beer Brewing From the Heart: Give Dad the Personal Touch This Year

Father's Day gifts are often boring. Nowadays, you have the ability to personalize everything from Myspace and Facebook accounts, to your sense of fashion, even our pets and cars get the personal touch. Why not Dad? It's important your gift to Dad has a personal touch as well. Something he'll find thoughtful and will fit his personality. So, do you have a good idea for a personalized father's day gift? If not, we have a great idea. A gift he will be sure to remember, and enjoy!



There is a rising popularity and recognition of the art of beer brewing among American men and this has brought about a boom in the beer making industry. There are a lot of father's that love to drink beer. They often have their own brand or type of beer they like, but giving your father a six pack of Budweiser is not really the personal gift we're talking about. Why don't you give Dad a Home Brewing Kit? Most fathers like some time on their own after a long day of work, and that is one of the reasons brewing your own beer has become so popular the last ten years. And another good reason most fathers will like a beer brewing kit this Father's Day is that it saves them money in the end. As a matter of fact a beer brewing gift is a

gift that keeps on giving. If he likes his first attempt, he can use the kit again and again, trying different beers each time, or perfecting one recipe the way he likes it. We have two great home brewing kits found in our Beer Gear Store. They offer everything dad will need to brew his first batch. Beer brewing kits are not only a very popular father's day gift but also a good for many other occasions.

Now for the *personalized* touch!

A great way to personalize your father's home brewed beer and your gift at the same time is to give him personalized beer labels. Perhaps you can use a picture of your dad, and add his name or the name of your home or street. You can choose from our many label templates or design your own labels that we can print for you. Just give us a call at **1-888-840-2337** to order your Dad his very own beer labels.

Personalized Gift Baskets

If you would rather send your Dad a personalized gift with the beer ready to drink and enjoy, try one of our many Beer gift baskets. Each basket comes with a choice of domestic beer, a microbrew sampler or personalized beer. Cheers!

For More Great Ideas for Father's Day Check out
www.BeerOnTheWall.com

ON THE WALL

BEER OF THE MONTH CLUB

this month's featured beers

Snowshoe Brewing Company

Snowshoe Brewing Co. was founded in early 1995, with a mission to brew great beer and create a diverse menu of good food that would appeal to every family member. Their brewpub/restaurant was opened in Arnold, California, in the former location of The Meadowmont Inn, overlooking a golf course.

Their brewers have created award-winning ales that have beer lovers throughout Central California asking for more. The bottling and much of the beer is brewed using a 15-barrel brewhouse, three 15-barrel fermenters and three 30-barrel fermenters.

The brew pub's restaurant is a very comfortable setting to enjoy a meal with one of their excellent brews. And may I add that the food is d-e-l-i-c-i-o-u-s! The menu showcases a wide variety of appetizers, salads and main course selections... everything from prime rib to nachos, that are certain to please every palate! For those who prefer take out, there is even a gourmet "take 'n bake" pizza parlor. So if you are ever in the area, we definitely recommend you stop by for some fine beer and grub.

Snoweizen is an American style wheat beer made with 60% wheat malt. It is orange-gold in color with a small white foamy head. This is a very smooth beer with a slight citrus aftertaste, and is served at their brewpubs with a slice of lemon. We would recommend first trying it without the lemon and then adding a squirt to see which you prefer.

Thompson Pale Ale is an excellent pale ale that can be enjoyed by a very wide range of beer drinkers. It doesn't have the dry, bitter aftertaste associated with classic pale ale styles, but it has enough complexity to keep the most seasoned beer drinkers interested. This beer honors John "Snowshoe" Thompson, a mail carrier during the Gold Rush era, who wore homemade cross country skis, called "snowshoes" at that time.

Grizzly Brown Ale is brewed with five different malts giving it a rich roasted flavor and a smooth chocolate finish. This beer is the darkest available at the brewery, and is definitely the local's favorite. It is also one of the best Brown ales we have ever tasted.

Munchy Beer Gift

Got the munchies? Get your fix with this fantastic assortment of delicious snacks and refreshing micro-brewed beer.

This wonderful beer gift comes with:

- A big sack of roasted and salted peanuts.
- A bag of sweet and salty Olde Tyme Kettle Corn.
- A tasty box of California Pistachios.
- One very cool Pink Popcorn Brick.
- Your choice of a 6 pack or 12 pack of beer

Our Munchy Beer Gift Basket is sure to please and comes with the perfect mix of brews and snacks! Great for a Dad who loves an ice cold microbrew with



Beer Quote of the Month

"The hard part about being a bartender is figuring out who is drunk and who is just stupid."

- Anonymous

Beer Club Member's Special Savings

Save
10%

On any beer from our online Beer Shop.

Redeem at www.BeerOnTheWall.com



Club Members Only

Offer Expires June 30, 2009

BEER
on the wall